

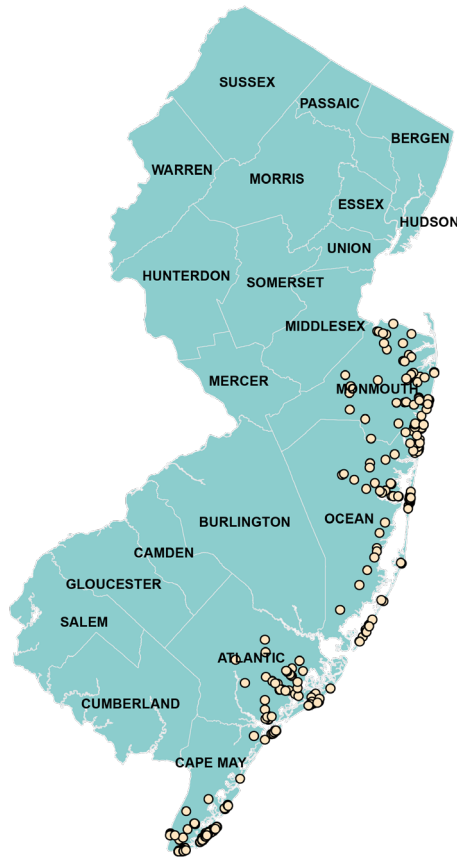
# Labor Market Spotlight

## Summer Spotlight on the Jersey Shore

Issue No. 16, Volume 2: May 2024

As we enter the summer season, this edition of the Labor Market Spotlight focuses on our coastal counties: Atlantic, Cape May, Monmouth, and Ocean. These counties are renowned for their beach resort communities and numerous leisure and recreation businesses. Together, these establishments constitute 22.5% of the state's total leisure and hospitality sector.

### Hotels in our Coastal Counties



Hotels in coastal counties are concentrated in the east, due to their proximity to the Jersey Shore.

## by the numbers

81.7%

Percent of public sector marinas located in NJ's shore counties

25.2%

Percent of public sector golf courses located in NJ's shore counties

35%

Share of lifeguards who work in the shore region<sup>1</sup>

130

Miles of shoreline



Office of Research and Information

[NJ.GOV/LABOR/DATA](https://nj.gov/labor/data)

# County Stats at a Glance

	Monmouth	Ocean	Atlantic	Cape May
<b>Private Sector Employment, 2022</b>	233,886	151,840	104,082	34,447
<b>Retail Employment, 2022</b>	35,653	26,812	15,024	6,797
<b>Leisure and Hospitality Employment, 2022</b>	36,172	22,055	35,876	12,535
<b>Average Annual Wage, 2022</b>	\$65,893	\$51,345	\$52,852	\$42,920
<b>Population</b>	644,098	655,735	275,638	95,634
<b>Median Age</b>	43.6	41.4	42.7	51.6
<b>Percent of County Population under 18</b>	20.4%	24.6%	20.7%	16.6%
<b>Percent of County Population 65+</b>	19.4%	22.9%	19.9%	29.9%
<b>Housing Units</b>	270,187	295,648	132,154	99,408
<b>Mobile Homes</b>	3,990	6,265	4,489	2,612

Private sector employment in New Jersey’s shore counties accounts for 14.6% of the state’s total. The average annual wage in these counties is below the statewide average, attributed to a higher concentration of jobs in the hospitality and retail sectors. These sectors offer opportunity for many seasonal positions and typically employ a younger workforce. For workers under 18, information on obtaining working papers can be found at [myworkingpapers.nj.gov](https://myworkingpapers.nj.gov).

Some 18% of the state’s residents live in shore counties, where 21% of the state’s housing is also located. Shore counties, with a total of 17,356 mobile homes, account for 46% of the state’s mobile homes.



Total private sector employment in 2022; percent of statewide employment: 14.6%



Total private sector wages paid in 2022; percent of statewide wages: 10.7%

<sup>1</sup>Occupational employment data from the Occupational Employment and Wage Survey (OEWS) is only available at an area level. Therefore, this figure also reflects Middlesex County.

**Technical Note:** The data in this report is from Quarterly Census of Employment and Wages (QCEW) 2022 annual averages (latest available), Occupational Employment and Wage Survey (OEWS) May 2022 panel, and US Census Bureau American Community Survey 1-year estimates.

The New Jersey Department of Labor and Workforce Development’s (NJLWD) Office of Research and Information is the singular solution for labor market data needs, combining the power of data and marketing materials to deliver evidence-based research. Our team of local and industry specialists provide technical assistance and information that highlights key New Jersey economic status, such as employment, wages, occupation, workplace safety, and labor force.

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.